



Website & Digital Services

Discovery + Quote Form | 2026

Tell us what you are building.

This discovery form gives MCM enough information to understand your vision, recommend the right website or digital solution, and prepare an accurate quote - without turning discovery into homework. Final scope, pricing, timeline, and deliverables are confirmed in writing before work begins.

2026 SERVICE REFERENCE

Website / Digital Platform Consultation or Scope Review: \$250 baseline

Website design/build projects: quoted separately by scope, complexity, timeline, staffing, integrations, and support.

1. Client Information

Full name *

Business / organization / brand *

Email *

Phone / WhatsApp

Country / location *

Current website (if any)

Social media / YouTube / other key platforms

2. Project Snapshot

Select all that apply

New website

Website redesign

Website expansion

Landing / campaign page

Online store / e-commerce

Membership / community

Ministry / church

Nonprofit / community

Coaching / consulting

Creator / media / podcast

Course / education

Event website

Portfolio / personal brand

Maintenance / updates

Digital ecosystem build

In one or two sentences, what does your business / organization do? *

Vision, Audience & Goals

Build for the people you actually want to serve.

3. Audience + Website Purpose

Who is the website primarily for? *

What problem do you help that audience solve? *

What should visitors be able to do? *

- | | | |
|-----------------------|-------------------|---------------------|
| Generate leads | Book appointments | Buy products |
| Buy services | Donate | Join membership |
| Read blog / resources | Watch / listen | Register for events |
| Join email list | Build credibility | Engage community |

Primary website goal - in one clear sentence *

4. Brand Readiness

Current brand status

- | | | | |
|-------------------|---------------|-----------|------------------------|
| Complete branding | Some branding | Logo only | Need brand development |
|-------------------|---------------|-----------|------------------------|

Assets you already have

- | | | | |
|------------------|--------------|----------------|----------------|
| Logo | Brand colors | Fonts | Photos |
| Video | Website copy | Testimonials | Product photos |
| Bio / About copy | Domain | Business email | Email list |

How should the website feel? Choose up to five.

- | | | | | |
|-------------------|-------------|----------|-------------|----------------|
| Professional | Modern | Elegant | Warm | Bold |
| Luxurious | Minimal | Creative | Corporate | Faith-centered |
| Community-focused | Educational | Calm | Afrocentric | Editorial |

Anything we should preserve from your current brand or website?

Website Scope & Functionality

Enough detail to quote accurately - without asking you to design it yourself.

5. Estimated Website Size

1 page / landing page	2-5 pages	6-10 pages
11-20 pages	20+ pages	Not sure - recommend

Pages / sections you expect to need

Home	About	Services	Shop
Contact	Booking	Membership	Blog
Podcast	Video / media	Events	Donations
Courses / training	Resources	Testimonials	FAQ
Team / leadership	Portfolio / gallery	Client portal	Support hub

6. Features + Customer Journey

What must the site actually do?

Accept payments	Booking / calendar	Forms / applications	User accounts / login
Members-only content	Email capture	Donations	Event registration
Digital downloads	Courses / learning	Live chat	Site search
Product catalog / cart	Blog / publishing	Podcast / audio	Video / livestream

Describe the ideal visitor journey - what should happen from arrival to action?

7. Integrations

YouTube	Podcast platforms	Google tools	Email marketing
Payment processing	Booking / calendar	Social media	CRM
Google Drive / forms	Membership platform	E-commerce	Donations

Other integration or system we should know about

Content, Access & Existing Systems

The fastest builds begin with clear ownership, access, and content responsibilities.



8. Existing Website / Platform

Complete if redesigning, migrating, or expanding

Current platform

Wix

WordPress

Shopify

Squarespace

GoDaddy

Other / unsure

What is working well now?

What needs to change or improve?

Do you have administrator access to the current website and domain?

Yes

No

Unsure

9. Content Responsibilities

Website copy

I will provide finished copy

I have drafts to edit

I need MCM copywriting support

Not sure

Photos / video / graphics

I will provide media

I have some assets

I need MCM creative support

Are the materials you plan to submit owned or properly licensed for your use? *

Yes

No

Unsure / need guidance

10. Technical / Business Setup

Domain name

Business email

Payment account

Booking account

Analytics

Email/newsletter

Social accounts

Need setup guidance

Any accessibility, privacy, legal, multilingual, or compliance needs?

MCM Digital Services

Tell us which connected services should be considered in the quote.



11. Additional Services

Select only what is relevant

Website strategy / architecture	Brand development / refresh	Logo / graphics
Website copywriting / editing	Blog setup / content structure	SEO foundations
Google / analytics integration	Business email setup	Domain assistance
E-commerce setup	Membership / private area	Booking / intake systems
Digital resource library	Podcast integration	YouTube integration/support
Content production	Video / multimedia production	Custom soundtrack / theme music
Social graphics / promo assets	Digital products / downloads	Newsletter / email setup
Client portal / support hub	Post-launch training	Ongoing maintenance
Ecosystem / 8 Circles strategy	Funding / opportunity support	Publishing / author services
Not sure - recommend for me		

SELECTED 2026 MCM DIGITAL SERVICE RATES

Website / Digital Platform Consultation or Scope Review: \$250 baseline

Website design/build project: custom quote after discovery and scope review

YouTube Growth & Management Support: \$150/month + \$35 scope review / assessment

Soundtrack Starter: \$25/month + \$35 soundtrack discovery session

Ecosystem Support Membership: \$19.99/month

Which services should be prioritized if the full vision must be phased?

Do you want MCM to recommend a phased build plan?

Yes

No

Maybe - explain in quote

Anything else you want connected into the wider content / business ecosystem?

Investment, Timeline & Launch

A realistic scope begins with budget and timing clarity.



12. Investment Range

Website design/build fees are quoted after scope review. Choose the range that best reflects what you are prepared to invest in the website project itself.

Under \$500

\$500-\$999

\$1,000-\$2,499

\$2,500-\$4,999

\$5,000+

Need recommendation

Prefer phased development

If you have a firm maximum budget, enter it here

13. Preferred Launch Date

Preferred website launch date *

How firm is this date?

Flexible

Preferred / negotiable

Firm

Is the launch connected to an event, grant, campaign, product release, conference, or other deadline?

PLANNING NOTE

MCM website-design projects generally require approximately 3-6 months, depending on project complexity, approvals, cooperation, integrations, and timely submission of content and materials.

14. Decision + Approval Process

Who is the primary decision-maker / approver for this project?

Will anyone else need to review or approve content, design, payments, or launch?

Preferred communication channel during the quote / onboarding stage

MCM Support Hub

Email

Inspiration, Success & Submission

Finish with the big picture - what should this website make possible?



15. Inspiration

Website example #1

Website example #2

Website example #3

What do you like about these examples?

16. Define Success

Six months after launch, what would make you say, "This website is working"? *

What are the THREE most important things this website must accomplish? *

Anything else MCM should know before preparing your recommendation or quote?

17. Before You Submit

I understand this form is a request for a quote and does not create a contract or guarantee project acceptance.

I understand final pricing depends on confirmed scope, integrations, content requirements, and additional services.

I understand timelines depend on timely content, approvals, payment, access, and requested materials.

Client name / typed acknowledgment *

Date *